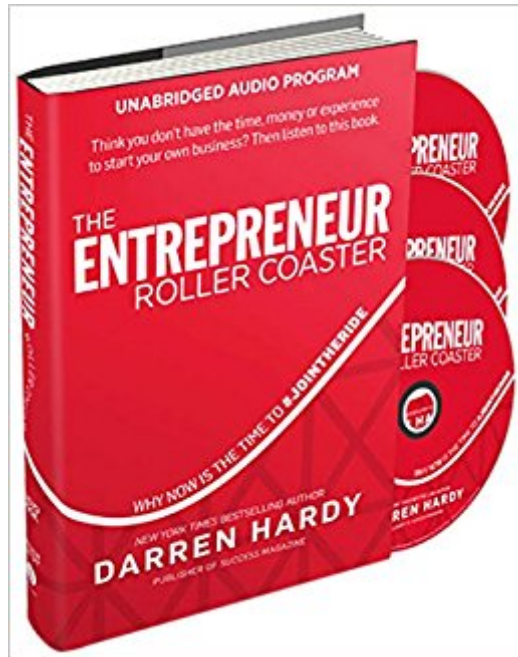




The book was found

The Entrepreneur Roller Coaster Audiobook



Synopsis

66 PERCENT OF SMALL BUSINESSES FAIL AND IT S NOT FOR THE REASONS YOU THINK*.

This book is designed for those new (or early stage) to entrepreneurship or those who have watched from afar and have wanted/wished to join in, but the fear of the unknown has kept them stupefied and in paralysis. This book will detail the worst (which is not so scary after all) and the best (which is absolutely thrilling) of being in business for yourself and give you the essential skills to be successful (preventing the 66% death rate). The focus of the book is on the emotional journey one takes when they step onto the wild ride of entrepreneurship. It s meant to warn (forthcoming fears, doubts and self-defeating conditioning of past/upbringing), inoculate (from the naysayers, dream stealers and pains of rejection and failure) and guide them (building those undeveloped skills of independence, self-motivation and self-accountability) safely past the landmines that blow up (cause failure) of 66% of all new businesses.

Book Information

Audio CD

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Average Customer Review: 4.8 out of 5 stars 14 customer reviews

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Customer Reviews

For the past two decades, Darren has been a business leader in the success and human achievement industry. Today he is the visionary force behind SUCCESS magazine as its Publisher. Darren also mentors many of today s high-performing CEOs, advises large corporations, and sits on the board of several companies and nonprofit organizations. He is a New York Times best-selling author, media contributor, and highly sought-after keynote speaker. Darren s mission for this book and supporting resources is to onboard and empower 10 million new entrepreneurs globally.

Interesting book but the author's voice is just too energetic and sometimes the message is missed because of that fact. I would be able to listen better if he spoke in a more conversational tone and stopped trying to "sell" me through the entire book. I already bought it!! One of the CDs would not play but I was unable to return it because it was past the "return window" for . All in all, the message is the same throughout the book--you are responsible for your success, take help when you need it and don't take no for an answer.

his book is filled with practical ideas and stimulating challenges and insights. His story of Andre Agassi's coming to an understanding of his purpose was insightful.

Darren Hardy is great to listen to! Engaging, informative. Definitely recommend.

Darren voice is kind of annoying but the book is great.

I love it. I love DArren Hardy and the lessons he shares. This is well worth it and I highly recommend it.

Listen to this often in my car to keep me focused on building my business.

Greatest book I have ever read/listened to. Darren Hardy puts life in perspective! I highly recommend this book!

This is a book you can and should read/listen to multiple times. It is an excellent resource with tons of funny stories!

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